

# DEBUNKING THE RODEO BS

## LET'S REEL IN THE FACTS:

"The rodeo is a sport."

Tim Baldwin, General Counsel  
California Rodeo Salinas

Sports involve competition between **willing** participants. The rodeo pits human participants against terrified animals trying to get away from something that is causing them **fear, pain, and discomfort.**

"The rider and animal are engaged in a dance."

- Tim Baldwin

Dancing does **not** involve forcing your partner to dance with you by using **spurs** and a **cattle prod.**

"To become a bull in the PBR is like winning the animal lottery."

Sean Gleason, CEO of Professional  
Bull Riders

Animals used in bull riding can suffer **extensive injuries**, including **bruising, broken legs** and **broken backs.**

"Tools like spurs, straps, and electric prods just give a cue to animals already inclined to buck."

- Tim Baldwin

Horses and bulls do not buck naturally. "**Flank**" or "**bucking**" straps are tied so tightly around the flanks of these animals, forcing them to buck to try and relieve the discomfort caused by them.

"Bull injuries or fatalities are rare relative to the number of times they perform."

- Sean Gleason

It is impossible for the public to know this, because Rodeo associations do not disclose animal **injuries** and **deaths.**

"Electric prods are used for the safety of the animals."

- Tim Baldwin

Shocking an animal with electricity is not being done for the safety of animals -- it **terrorizes** animals into performing in the rodeo.